**Welcome to Book It!**

**Objective:** To run the most prestigious wrestling promotion in the world at the end of six turns.

**Setup**

Take the 60 wrestler cards, shuffle them into one deck, and place the deck in the center of the table.

Shuffle the dirt sheet and special announcement cards and place them just off the side of the play area. Place the stack of Journeymen cards here as well. Place the thirteen venue cards face-up in the center of the table.

**Each Player Gets:**

25 points for their starting bankroll.

Six jobber cards, which will comprise their starting Roster deck.

A set of the five promotion cards (Hybrid, Strong Style, Hardcore, Sports Entertainment, and Lucha Libre).

**Choose Promotion Style**

Each player chooses from one of the five promotions and puts their choice face down in front of them. Each promotion has a special effect that lasts the entire duration of the game, and can affect what style of wrestlers you may prefer to sign. Once everyone has chosen a promotion, all players turn their choices face up at the same time.

**Earn More Money**

Have various effects on how you book your show or sign your wrestlers. Each player must choose a venue and pay the cost associated with that venue. Once each player has selected a venue, proceed to the Signing Phase.

**2. Signing Phase**

Lay out ten wrestlers face-up from the Talent Pool in the center of the table. This will make up the Marketplace which players will sign wrestlers from.

Starting with the first player, each player takes turns choosing wrestlers from the Marketplace to add to their Roster. Players must pay the cost of each wrestler as they are chosen. When the wrestler is signed, a new wrestler is drawn from the top of the Talent Pool and is added to the Marketplace, keeping the number of wrestlers available at ten.

**TIP**

Try to sign wrestlers with the same style, so you’ll be able to draw more cards during the Booking Phase and have more choices when booking your matches!

Instead of signing a wrestler, a player may instead decide to purchase a special announcement or dirt sheet card. Special announcement cards will aid the player and their promotion in a variety of ways and cost 3 to purchase. Dirt sheet cards will hinder a player’s opponents and only cost 2, but be careful! Word gets around about promoters who play dirty...

Players can have no more than three cards of either type (Special Announcement or Dirt Sheet) and no more than five total. A player may not buy a Dirt Sheet or Special Announcement card if they are already at their limit of that card type. If a card states to play it after a specific phase, the card can only be played as soon as that phase is over, before the next phase begins.

**Continent on Reveal**

---

**Game Components**

- 20 Promotion cards (5 per player)
- 13 Venue cards
- 30 Special Announcement Cards
- First Player Token
- Counting Tokens
- 24 Jobber cards (6 per player)
- 60 Wrestler Cards (15 per style)
- 30 Dirt Sheet Cards
- Money
- Reputation Tracker Board

**Turn Summary**

1. **Venue Phase:** Each player chooses and pays for a venue.
2. **Signing Phase:** Sign a wrestler, push a jobber, purchase a dirt sheet or special announcement, or pass.
3. **Booking Phase:** Players establish their show.
4. **Ticket Sales Phase:** Collect cash for Reputation and total Star Power of your show.
5. **Show Quality Phase:** Determine show quality by comparing the Work Rate of your wrestlers.
6. **Clean Up:** Return all Venues face up to the center of the table. Return all non-local wrestlers that were booked to the Wrestlers deck and shuffle it. Non-local wrestlers that were not booked remain in your deck.

Begin the next turn with a new venue phase.

---

**Components of a Wrestler Card**

- **Star Power:** How famous a wrestler is, and how much money they can potentially make a promoter.
- **Work Rate:** How talented a wrestler is in the ring. A high work rate will result in a better match rating and will increase the quality of your show, increasing your reputation.
- **Cost:** How much must be spent to add the wrestler to your roster.

**Promotion Style:** The style of wrestling the wrestler is most proficient in. Helps determine how well the wrestler fits in with certain promotions and venues. Wrestlers in a match with the same style as each other will want to work together and will make booking easier.

**Special Announcement:**

- A special effect that lasts until the end of the turn, and can

---

**Sign Post Actions**

- Sign a wrestler
- Push a jobber
- Purchase a Special Announcement
- Purchase a Dirt Sheet
- Pass
**Wrestling Styles**

There are many different styles of professional wrestling. Wrestlers who are trained in different parts of the world can wrestle in completely different ways! In BOOK IT, each wrestler has a style for which they are known. They are as follows:

- **Lucha Libre (gold)** – A high-flying Mexican tradition that favors speed, athleticism and showmanship.
- **Strong Style (red)** – A hard-hitting style popular in Japan that favors stiff strikes and dangerous slams.
- **Hardcore (purple)** – A violent style that focuses heavily on weapon use, outrageous stipulations, and buckets of blood.
- **Sports Entertainment (blue)** – Larger-than-life personalities, skilled talkers, and safe, consistent wrestling are the hallmarks of this style.

**CARD SYNERGY** If two non-local wrestlers in the same match have the same Work Rate higher than 0, they are **COMPATIBLE**. The match they are involved in will receive a +1 bonus when determining Show Quality.

**ENDING THE GAME**

At the end of the sixth turn, each player counts their bankroll and adds +1 to their Reputation for each ⬇️ they have remaining.

The promotion with the highest Reputation is the greatest in the world and that player is the winner.

If there is tie, then congratulations! You’re both equally the best promotion in the world and people on the internet will feud violently for decades trying to decide which is better.

For tutorial videos, rules errata, card FAQs, house rules, and information about game expansions, check out our website: [www.foamhammergames.com](http://www.foamhammergames.com)